

Schedule B: Expenditures

Sch-B

Heavens for Iowa State Treasurer		Status: Filed	
Committee Type:	Treasurer of State	Statutory Due Date	5/19/2010
County:	NA	Adjusted Due Date	
District:	0	Filed Date	5/19/2010 8:51:25 AM
Committee Code:	5142	Postmark Date	
Political Party:	Republican	Amendment Date	

Expenditure Date	Expenditure Committee ID	Expenditure Name & Address	Purpose	Expenditure Amount
1/15/2010	Check # 501	Capture the Moment Photography 248 1st Ave E Dyersville, IA 52040	Photography	\$74.90
2/4/2010	Check # 502	Aero Group Inc 216 E Stephenson ST Freeport, IL 61032	Advertising	\$75.00
WEB Registration of HEAVENS4TREASURER.COM				
2/4/2010	Check # 503	Heritage Printing Company 215 11th ST NE Dyersville, IA 52040	Printing & Reproduction	\$179.52
Envelopes, Notecards, Letterhead				
2/28/2010	Check # 505	Sam Murley 366 Kaufmann Ave Dubuque, IA 52001	Advertising	\$250.00
Website payment				
3/1/2010	Check # 506	Aero Group Inc 216 E Stephenson ST Freeport, IL 61032	Advertising	\$49.00
Web Hosting Jan 21 - March 31				
3/1/2010	Check # 507	United States Post Service 315 3rd Ave SE Dyersville, IA 52040	Postage, Shipping, Delivery	\$8.80
Stamps				
3/17/2010	Check # 508	The Stevens Company 2728 Asbury Rd Suite 320 Dubuque, IA 52001	Advertising	\$7,151.35
Website, Logo Design, Press Release, Business Card Design, Palm Card Design, Animated Beam Walker Banner, 15 second radio ad.				
3/29/2010	Check # 509	The Stevens Company 2728 Asbury Rd Suite 320 Dubuque, IA 52001	Advertising	\$325.00
Graph Chart Layout, Banner/Poster Design,Elkador radio ad.				
4/1/2010	Check # 510	The Stevens Company 2728 Asbury Rd Suite 320 Dubuque, IA 52001	Advertising	\$16,285.00
Radio ads and Posters				

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4/15/2010	Check # 511	Aero Group Inc 216 E Stephenson ST Freeport, IL 61032	Advertising	\$23.00
Web Hosting Apr 1 - Apr 30				
4/15/2010	Check # 512	Heritage Printing Company 215 11th ST NE Dyersville, IA 52040	Advertising	\$464.38
Handbills & 2-sided business cards				
4/19/2010	Check # 513	The Stevens Company 2728 Asbury Rd Suite 320 Dubuque, IA 52001	Advertising	\$1,217.08
Council Bluffs & Sioux City Radio spots				
5/6/2010	Check # 514	Aero Group Inc 216 E Stephenson ST Freeport, IL 61032	Advertising	\$23.00
Web Hosting May 1 - May 31				
5/6/2010	Check # 515	Heritage Printing Company 215 11th ST NE Dyersville, IA 52040	Advertising	\$288.69
Handbills - 2 sided color, Reply cards & Envelopes.				
5/6/2010	Check # 517	Mldwest Web Solutions 511 Summer Dr Asbury, IA 52002	Advertising	\$30.00
Added radio ads to home & media pages on Heavens4Treasurer.com				
5/6/2010	Check # 516	The Stevens Company 2728 Asbury Rd Suite 320 Dubuque, IA 52001	Advertising	\$130.00
Press release writing and state-wide submittal, update website.				
5/7/2010	Check # 518	The Stevens Company 2728 Asbury Rd Suite 320 Dubuque, IA 52001	Advertising	\$423.96
30 second radio commercial, Mailing fees				
5/11/2010	Check # 519	Heritage Printing Company 215 11th ST NE Dyersville, IA 52040	Printing & Reproduction	\$267.50
Color Copies				

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5/11/2010	Check # 520	The Stevens Company 2728 Asbury Rd Suite 320 Dubuque, IA 52001	Advertising	\$60.00
Add four radio commercials to website.				
5/13/2010	Check # 521	Heritage Printing Company 215 11th ST NE Dyersville, IA 52040	Printing & Reproduction	\$590.91
Letterhead, Envelopes & Handbills				

Total Amount	\$27,917.09
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